

ESTABLISHED

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PRIDE

CHRISTOPHER  
STREET WEST

**FOR IMMEDIATE RELEASE**

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**CONTINUATION OF 2007 LA PRIDE THEME – “OUR AGENDA: LOVE. EQUALITY. PRIDE.”**

LOS ANGELES (February 20, 2007) – Christopher Street West Los Angeles Pride announces the continuation of the LGBT Pride Parade and Celebration Theme - “Our Agenda: Love. Equality. Pride.” for 2007 with a focus on Equality.

The Los Angeles LGBT Pride Parade and Festival Celebration will take place June 8 - 10, 2007 in West Hollywood, CA. The theme “Our Agenda: Love. Equality. Pride.” is part of a three-year commitment with empowered growth on the horizon for all CSW Los Angeles Pride components. This year, an emphasis on “Equality” within the conscious continuation of this theme is being applied to revitalize parade participation, enhance broadcast elements and freshen festival décor.

Hosting record-breaking attendance as the largest gathering of the LGBT community in Southern California, CSW board members, staff and volunteers work tirelessly to create opportunities to advance the rights and equality of all human kind. On January 16, 2007, West Hollywood City Council Members applauded the efforts of CSW. Attending LA Pride board members were asked by the City Council to stand in recognition of ongoing efforts. Updated information was cited as “right on every point” by Council member Jeffrey Prang and “the most professional report to date” by Mayor Pro Temp Sal Guarriello.

**ABOUT LA PRIDE**

The 2007 LA Pride Parade and Celebration will be June 8-10 in West Hollywood. Please visit the LA Pride website ([www.lapride.org](http://www.lapride.org)) for more information. Our Agenda: Love. Equality. Pride.

**ABOUT CSW**

Non-profit organization, Christopher Street West ([www.lapride.org](http://www.lapride.org)) is a leading partner in the advancement of rights and equality of the LGBT community. Led by professionally driven, volunteer based board members, CSW produces one of the largest Pride Celebrations in the United States with an expanding global presence reaching millions of people every year.

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**2007 LOS ANGELES LGBT PRIDE CELEBRATION PUBLIC RELATIONS**

**OUR AGENDA: LOVE. EQUALITY. PRIDE | PR CONTACT 323 969 8302 x10 | PR@LAPRIDE.ORG**

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