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PRIDE

CHRISTOPHER
STREET WEST

FOR IMMEDIATE RELEASE

Contact Christopher Street West Media Relations, 323-793-4742

PRESS CREDENTIALS APPLICATION AVAILABLE FOR THE 2007 LOS ANGELES LGBT PRIDE CELEBRATION

LOS ANGELES (April 30, 2007) – The Media Credential Application is now available at www.LAPRIDE.org. Click on the APPLICATIONS link on the left side bar. Completed applications scanned to PDF or TIFF and submitted by email to pr@LAPRIDE.org are encouraged. Alternatively, completed applications may be faxed to 323-969-0761. If you are unable to access the application on the website, please email pr@LAPRIDE.org.

The application deadline is Monday, June 4 at 12:00 noon. Credentials will be issued to pre-approved media only. Only press with credentials will be admitted. There is no on-demand admittance at the festival gates. All performer-related requests must be approved in advance. NO EXCEPTIONS. You will be notified of the status of your application by email no later than Wednesday, June 6, 2007.

The DYKE MARCH (Friday, June 8, 2007, 7:30 p.m.) will commence on San Vicente Blvd. just south of Santa Monica Blvd., featuring honorary speakers that represent the West Hollywood community. Following the rally, the March will proceed east down Santa Monica Blvd., led by the traditional women and motorcycles. The route will return to festival grounds and jumpstart the After Party, located at the main stage in the baseball diamond in West Hollywood Park. Visit www.weholvc.com and www.myspace.com/wehodykemarch for information.

CARNAL CARNIVAL (Friday, June 8, 2007, 8:00pm – 12:00 p.m.) will be located at the southwest corner of the festival, entrance on El Tovar Place. Throughout the world and since at least medieval times, it has been a tradition for cities and municipalities to celebrate by having a “carnival”. On Friday night, June 8, LA PRIDE’s Erotic City joins in that rich tradition with a celebration of food and drink, entertainment, merriment, and revelry and all of it carnal, sensual, and little bit devilish.

LA PRIDE FESTIVAL (Saturday, June 9, 12:00 noon - 12:00 midnight and Sunday, June 10, 11:00 a.m. - 10:00 p.m.) will be located in West Hollywood Park San Vicente Blvd. between Santa Monica Blvd. and Melrose Ave.

THE 26TH ANNUAL PRIDE RUN – FRONTRUNNERS BENEFIT (Sunday June 10, 2007 approx. 8:00 a.m.). LA Frontrunners is a running and walking club for gay men, lesbians, and their friends and supporters. This event is co-sponsored by Christopher Street West and the City of West Hollywood. Please visit www.frontrunners.org for further information including final start time, location and route.

LA PRIDE PARADE (Sunday, June 10, starting at 11:00 a.m.) will run west along Santa Monica Blvd. from Crescent Heights Blvd. to Robertson Blvd. Parade attendance is over 250,000 with an additional potential of more than a million cable viewers. This year’s Grand Marshal is John Amaechi.

The 2007 LA PRIDE Celebration will be June 8-10 in West Hollywood. Please visit the LA PRIDE website (www.LAPRIDE.org) for more information. Our Agenda: Love. Equality. Pride.

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A non-profit organization, Christopher Street West, is a leading partner in the advancement of rights and equality of the LGBT community. Led by professionally driven, volunteer based board members, Christopher Street West produces one of the largest Pride Celebrations in the United States with an expanding global presence reaching millions of people every year.

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