



FOR IMMEDIATE RELEASE

Contact Christopher Street West Media Relations, 323-793-4742, pr@LAPRIDE.org

THE 2007 LOS ANGELES LGBT PRIDE PARADE TO BE BROADCAST LIVE!

LOS ANGELES (JUNE 1, 2007) – Christopher Street West is thrilled to present the 2007 Los Angeles LGBT Pride Parade Live! The traditional annual parade will be broadcast live on Time Warner Cable Channel 10 in West Hollywood, streamed live on the web at www.LAPRIDE.org/webcast, and will be available On Demand on Time Warner Cable.

Brought to viewers through the generous support of Time Warner Cable and the City of West Hollywood, this year's broadcast will be sharing the stage with the parade judges, with the new Parade Grandstand set as a backdrop, and is at a new location on Santa Monica Blvd and Holloway. The expanding production is helmed by our returning producer, David Beebe, directed by Marcus Martinez, and will be supported by our largest broadcast crew ever at LA PRIDE.

The 2007 hosts are civil rights attorney and the new Mayor of West Hollywood, John Duran, and radio personality, Rita Gonzales. Both Duran and Gonzales have long-standing activism records for the LGBT community.

Rita Gonzales has worked in radio for 20 years and is the recipient of two Emmy's. She served twice as president to GLLU, Gay and Lesbian Latinos Unidos, the oldest LGBT Latino organization in Southern California. She was one of the three original sponsors of Bienestar, a Latino health education agency, and currently chairs the board of directors. Rita is also currently on the board of directors of One National Gay and Lesbian Archives. In past years, she served on the board of Connexus, an organization for women and also chaired a committee in the Stonewall Democratic Club. Rita has been recognized for her activism, including receiving the LA Gay and Lesbian Center's LACE Award.

A founding partner in the all-gay law firm of Duran, Loquvam, Lehman & Robertson, John Duran's record of legislative and legal victories is as impressive as his pro bono activities on behalf of members of the LGBT community. Among his many legal victories, he represented the organizers of Orange County's first gay pride festival when their permit was threatened to be revoked. Duran created California's regulations for clinical drug trials of AIDS treatments, opposed the infamous "Dolittle Bills" to impede gay and lesbian rights, created AIDS prevention programs for women and ensured the inclusion of AIDS as a handicap. Duran has served on the California Commission on Hate Crimes and on the board of directors of numerous community-based organizations.

Joining Gonzales and Duran as the man on the street is Harrison, from "Harrison On The Edge" radio program on Air America. As an award-winning syndicated investigative reporter, Harrison developed a reputation for uncovering news and issues that none of the other guys would touch. Armed with a quick wit, Harrison is sure to entertain and delight audiences with his repertoire.

The City of West Hollywood will broadcast the pre-show at 10:30 a.m. and the parade starts at 11:00 a.m. on Sunday, June 10th heading west on Santa Monica Blvd., from Crescent Heights Blvd. to Robertson Blvd. The pre-show and parade will replay all day long until midnight on City Channel 10 in West Hollywood. The pre-show and parade will re-run again at 8:00 p.m. on the following Monday, June 11th and at 10:00 a.m. the following Saturday, June 16th. Join us in celebrating our diverse community!

The 2007 LA PRIDE Celebration will be June 8-10 in West Hollywood. Please visit the LA PRIDE website (www.LAPRIDE.org) for more information. Our Agenda: Love. Equality. Pride.

A non-profit organization, Christopher Street West, is a leading partner in the advancement of rights and equality of the LGBT community. Led by professionally driven, volunteer based board members, Christopher Street West produces one of the largest Pride Celebrations in the United States with an expanding global presence reaching millions of people every year